

MK

mk marathon
WEEKEND

MARATHON

WEEKEND 2026



EVENT WEEKEND: 3-4 MAY 2026

CHARITY PROGRAM 2026

www.mkmarathon.com



What's in it for you as a charity?

Becoming a charity partner of the Milton Keynes Marathon is an incredible opportunity for charities looking to amplify their impact and reach within the community. As a partner, your charity will benefit from extensive exposure to thousands of participants and spectators, enhancing your visibility and raising awareness for your cause.

With a dedicated audience passionate about making a difference, you'll have the chance to engage directly with potential supporters and fundraisers on race day, providing a platform to share your mission and programs.

Additionally, the fundraising potential is immense, as runners actively seek out charities to support through their participation. Your partnership also gives you access to exclusive promotional opportunities, including marketing through our channels.

Together, we can create not just a memorable event, but a lasting impact that fuels your charity's efforts and helps change lives in our community and beyond. Join us in this inspiring journey!

Andy Hully

Race Director

MK Marathon Weekend

MARATHON | HALF MARATHON | MARATHON RELAY | ROCKET 5K | SUPERHERO FUN RUN

Pre-event communication 4.61 ★★★★★	Event Logistics 4.65 ★★★★★
Supporting Staff 4.82 ★★★★★	Event Safety 4.79 ★★★★★
Course Navigation 4.81 ★★★★★	Course Congestion 4.38 ★★★★★
Aid Stations 4.63 ★★★★★	Swag 4.50 ★★★★★
Sustainability 4.35 ★★★★★	Facilities 4.33 ★★★★★
Finish Area 4.76 ★★★★★	

AVERAGE FUNDRAISING LEVELS (JustGiving)

Half Marathon per place

£510 exc Gift Aid / £602 inc Gift Aid

Full Marathon per place

£580 exc Gift Aid / £679 inc Gift Aid

Charity involvement offers multiple advantages

1. *Increased fundraising potential*
2. *Heightened awareness of your cause*
3. *Opportunity to build community and support*

RUNNER FEEDBACK



I was expecting to be running 26.2 miles surrounded by concrete and, as many people joked, roundabouts.

In the main, that couldn't be further from the truth. The Milton Keynes marathon is a lovely course through country parks, around lakes, through woodlands and more.

The main thing to mention though is the support, which is absolutely tremendous around the whole course. Milton Keynes supporters are terrific and cover almost the whole course. It really does provide such a boost. Highly recommend!

Danny Williams

[racecheck.com](https://www.racecheck.com) feedback



CHARITY PARTNER LEVELS

National Headline Charity Partner - 1 available

- 60 places (Mixture of marathon, half marathon and/or Rocket 5K)
- Top listing on Run For Charity page of website
- Charity banner advert on popular page of website
- Pitch space on the stadium concourse on race day
- Charity listing included on registration process

ONLY

£3,800.⁰⁰

+ vat

Gold Charity Partner

- 30 places (Mixture of marathon, half marathon and/or Rocket 5K)
- Listing on Run For Charity page of website
- Pitch space on the stadium concourse on race day
- Charity banner advert on page of website
- Charity listing included on registration process

ONLY

£2,500.⁰⁰

+ vat

Silver Charity

- 15 places (Mixture of marathon, half marathon and/or Rocket 5K)
- Charity listing on Run For Charity page of website
- Pitch space on the stadium concourse on race day
- Charity banner advert on website

ONLY

£960.⁰⁰

+ vat

Bronze Charity

- 5 places (Mixture of marathon, half marathon and/or Rocket 5K)
- Charity listing on Run For Charity page of website

ONLY

£260.⁰⁰

+ vat

Water Station Charity Partner

- Manage a water station on the course (subject to availability)
- Expect to provide 16-20 volunteers
- Activation: Use flags and banners to brand your water station
- Places: 5 guaranteed places to be used in the 2026 event only (full, half or 5K)

FREE

Terms & Conditions

1. Up to 25% of unused places can be rolled over to the following year
2. Registered places can't be cancelled after 31st March under any circumstances as the personalised runner numbers will be printed and packed. These places will be counted as used, and can't be deferred even if the runner doesn't turn up on race day.
3. You cannot resell a place that has been registered to another runner. If the runner is no longer able to take part, then you must email us to cancel the place before 31st March so that you can offer it to another runner.
4. We don't offer charity places in the Superhero Fun Run or Marathon Relay. We do not offer transfers for these events so please do not buy any to sell on.
5. Any charities found reselling places will not be invited back as a charity partner.



CONTACT

To discuss becoming a charity partner
then please get in touch.

Scarlett Chambers

Event Co-ordinator

MK Marathon Weekend

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