

MK

MK marathon
WEEKEND

MARATHON

WEEKEND 2027



EVENT WEEKEND: 2-3 MAY 2027

CHARITY PROGRAM 2027

www.mkmarathon.com

PARTNER WITH THE MK MARATHON WEEKEND 2027

Be Part of One of the UK's Most Exciting Running Events

The MK Marathon Weekend is more than just a race — it's a high-energy celebration of achievement, community, fundraising and unforgettable finish-line moments.

With over 11,000 participants, thousands of spectators and a unique stadium finish inside Stadium MK, the MK Marathon Weekend has become one of the UK's standout running events and a powerful fundraising platform for charities of all sizes.

Whether you are looking to raise awareness, recruit supporters, inspire fundraisers or generate significant fundraising income, the MK Marathon Weekend offers your charity the opportunity to be part of an event participants genuinely love to support.

WHY PARTNER WITH MK MARATHON WEEKEND?

Access Thousands of Motivated Fundraisers

From first-time runners taking on a personal challenge to experienced marathoners running for a cause close to their heart, our participants are passionate, committed and ready to fundraise.

A Proven Fundraising Platform

Every year, participants raise hundreds of thousands of pounds for charities through the MK Marathon Weekend. Our team is committed to helping charity partners maximise recruitment, engagement and fundraising success.

JOIN US FOR 2027

The MK Marathon Weekend 2027 promises to be bigger, louder and more exciting than ever before.

We would love your charity to be part of it.

Together, we can inspire thousands of runners, create unforgettable memories and raise vital funds for incredible causes.

MARATHON | HALF MARATHON | MARATHON RELAY | ROCKET 5K | SUPERHERO FUN RUN

Pre-event communication 4.61 ★★★★★	Event Logistics 4.65 ★★★★★
Supporting Staff 4.82 ★★★★★	Event Safety 4.79 ★★★★★
Course Navigation 4.81 ★★★★★	Course Congestion 4.38 ★★★★★
Aid Stations 4.63 ★★★★★	Swag 4.50 ★★★★★
Sustainability 4.35 ★★★★★	Facilities 4.33 ★★★★★
Finish Area 4.76 ★★★★★	

AVERAGE FUNDRAISING LEVELS (JustGiving)
Half Marathon per place £510 exc Gift Aid / £602 inc Gift Aid
Full Marathon per place £580 exc Gift Aid / £679 inc Gift Aid

WHY RUNNERS CHOOSE MK

Participants love the:

- Unique stadium finish experience
- Scenic and supportive route
- Fantastic themed medals Outstanding event organisation
- Inclusive atmosphere for all abilities

This means runners are more likely to:

- Sign up early
- Fundraise enthusiastically
- Return year after year
- Recommend the event to friends and colleagues

RUNNER FEEDBACK



I was expecting to be running 26.2 miles surrounded by concrete and, as many people joked, roundabouts.

In the main, that couldn't be further from the truth. The Milton Keynes marathon is a lovely course through country parks, around lakes, through woodlands and more.

The main thing to mention though is the support, which is absolutely tremendous around the whole course. Milton Keynes supporters are terrific and cover almost the whole course. It really does provide such a boost. Highly recommend!

Danny Williams

[racecheck.com](https://www.racecheck.com) feedback



CHARITY PARTNER LEVELS

Headline Charity Partner

- 60 places (Mixture of marathon, half marathon and/or Rocket 5K)
- Top listing on Run For Charity page of website
- Charity banner advert on popular page of website
- Pitch space on the stadium concourse on race day
- Charity listing included on registration process

ONLY

£3,900.00
+ vat

Gold Charity Partner

- 30 places (Mixture of marathon, half marathon and/or Rocket 5K)
- Listing on Run For Charity page of website
- Pitch space on the stadium concourse on race day
- Charity banner advert on page of website
- Charity listing included on registration process

ONLY

£2,600.00
+ vat

Silver Charity

- 15 places (Mixture of marathon, half marathon and/or Rocket 5K)
- Charity listing on Run For Charity page of website
- Pitch space on the stadium concourse on race day
- Charity banner advert on website

ONLY

£990.00
+ vat

Bronze Charity

- 5 places (Mixture of marathon, half marathon and/or Rocket 5K)
- Charity listing on Run For Charity page of website

ONLY

£280.00
+ vat

Water Station Charity Partner

- Manage a water station on the course (subject to availability)
- Expect to provide 16-20 volunteers
- Activation: Use flags and banners to brand your water station
- Places: 5 guaranteed places to be used in the 2027 event only (full, half or 5K)

FREE

Terms & Conditions

1. Up to 20% of unused places can be rolled over to the following year
2. All charity places must be registered before 31st March. Places can't be cancelled after 31st March under any circumstances as the personalised runner numbers will be printed and packed. These places will be counted as used, and can't be deferred even if the runner doesn't turn up on race day.
3. You cannot resell a place that has been registered to another runner. If the runner is no longer able to take part, then you must email us to cancel the place before 31st March so that you can offer it to another runner.
4. We don't offer charity places in the Superhero Fun Run or Marathon Relay. We do not offer transfers for these events so please do not buy any to sell on.
5. Any charities found reselling places will not be invited back as a charity partner.



CONTACT

To discuss becoming a charity partner then please get in touch.

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